



Growing Ethiopia's Poultry Sector, Sustainably



29 OCT
31 OCT **2026**

**Addis International
Convention Center**
Addis Ababa, Ethiopia



Welcome



Step into the heart of Ethiopia's poultry industry at ETHIOPEX 2026, where a deep-rooted agricultural heritage meets the fast-paced growth of tomorrow. As the nation's premier poultry expo, this event is designed to spark new investments and foster global partnerships. Join us to explore the latest breakthroughs in breeding, nutrition, and smart farming technology that are reshaping the future of the sector. Explore more details and register through the official ETHIOPEX website.

2025 Show Summary



H.E. Dr. Alemayehu Mekonnen
Advisor to the State Minister
Ministry of Agriculture

H.E. Amb. Christine Pirenne
Ambassador
Embassy of the Kingdom of the Netherlands

H.E. Mrs. Julie Graham
Country Director
SNV Ethiopia

Ms. Angela Pimenta Peres
Director of Trade Promotion
Embassy of Brazil

Mr. Nebeyu Lemma
Managing Director
Prana Events

Mr. Osama Moustafa
President & CEO
Expo team for Services Co. Ltd.

Mr. Mulugeta Yimer
General Manager
Dairy Association of Ethiopia

Dr. Yilkal Kebede
Conference Team Lead

Ribbon Cutting Ceremony Dignitary Attendants

2025 Show Summary

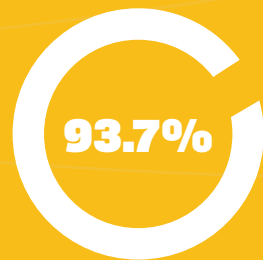
The Expo in Numbers



Exhibitor's Feedback



Exh. Satisfaction with
quality visitor



Exhibitor satisfaction
with plan layout



Exh. Satisfaction service
from the organizers



Exh. Satisfaction
on site setup

2025 Show Summary

Impressions 2025

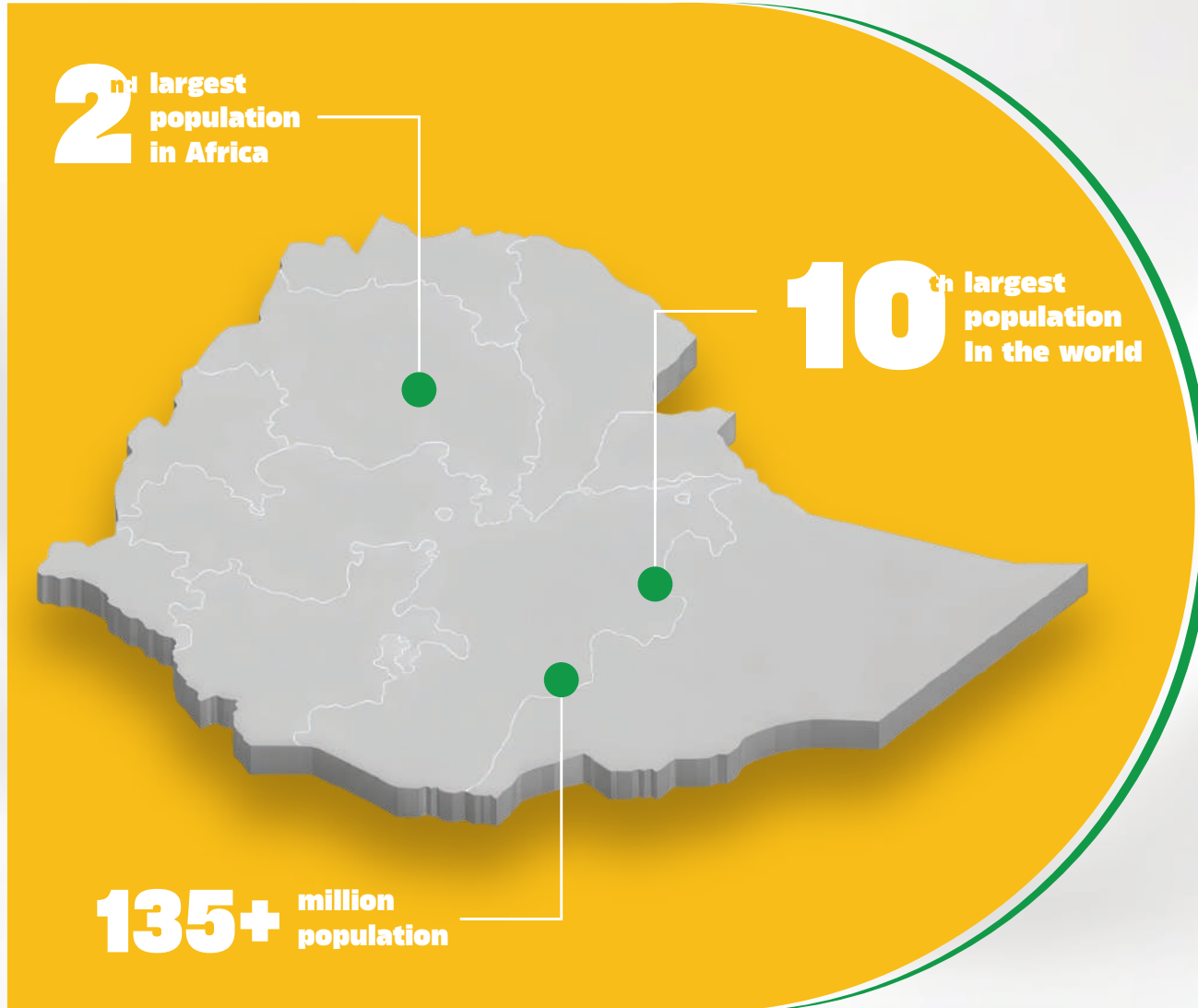


Exhibitor Profile

- Academic and research Institutions
- Breeding and reproduction technology for poultry
- Environment Technology
- Equipment and accessories for Poultry
- Feeding technology for poultry
- Housing installations for poultry
- Management and consulting services
- Poultry feed and farm inputs
- Poultry health products
- Poultry Processing and packaging equipment and technology
- Technology for poultry manure
- Trade and Professional Associations
- Transport vehicles and transport services.



Ethiopia, facts and figures



Economy:

- Ethiopia's economy is projected to continue its growth trajectory, with an estimated GDP of approximately USD 174.3 billion in 2025 (IMF, 2025)
- The country is expected to achieve a projected growth of **6.4%** in (WB, 2025)
- The agricultural sector remains a cornerstone of the Ethiopian economy, contributing about **32%** to GDP. It employs over 64% of the population.
- The services sector accounts for roughly **40%** of GDP, while agriculture contributes about **32%**.
- Vision 2025 Goal: Lower-Middle-Income Status through:
 - Agricultural productivity
 - Human capital development
 - Industrialization
 - Strong export growth

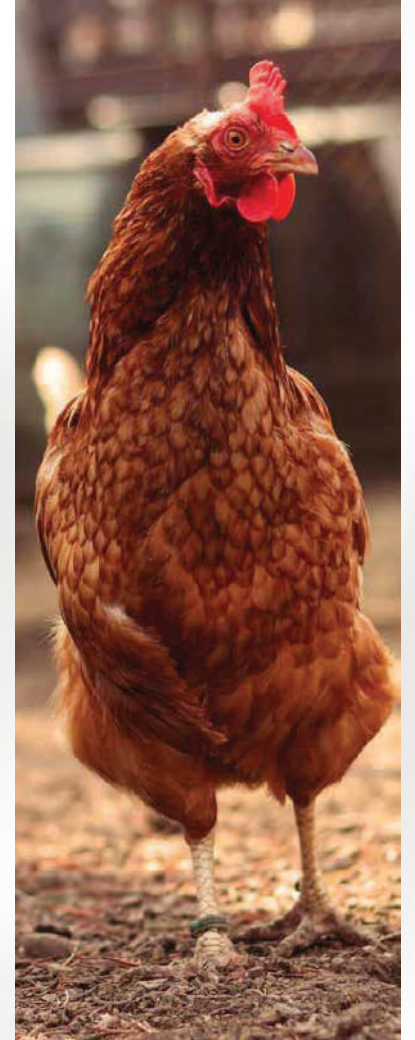
About ETHIOPEX

Ethiopia's Poultry Sector at a Glance

Ethiopia's poultry sector is currently positioned as a cornerstone national priority, strategically central to the government's "Yelemat Tirufat" (Bounty of the Basket) initiative and the comprehensive 10-Year Perspective Plan. These ambitious frameworks aim to dramatically increase poultry's share of national meat consumption from a modest 5% to 30% by 2030.

Complementing these national efforts, the UPLIFT Programmed (Unlocking Poultry by Leveraging Investments for Transformation) launched by Food and Agriculture Organization of the United Nations, United Nations Industrial Development Organization, and United Nations Capital Development Fund in collaboration with Ethiopia's Ministry of Agriculture aims to strengthen sustainable food systems, improve financing access, enhance poultry value chains, and support cooperatives and small enterprises. The program, implemented through 2028, promotes inclusive economic opportunities, job creation, and increased poultry productivity while supporting national food security and livelihood goals.

Reflecting its significant potential, Ethiopia asserts regional dominance by holding approximately 60% of the total chicken population across East Africa, with poultry ranking as the second most populous livestock category in the country after cattle.



About ETHIOPEX

Opportunities in the poultry sector

- Growing domestic demand
- Commercial layer and broiler production
- Feed manufacturing.
- Hatchery operations and day-old chick supply
- Animal health, biosecurity, and veterinary services
- Processing, cold-chain, and value-added poultry products
- Poultry housing, equipment, and farm technology solutions
- Technical training, extension services, and advisory support
- Government support
- Access to regional and export markets
- Integration with smallholder farmers and youth-led enterprises
- Job creation, food security, and sustainable economic growth opportunities



Unlocking Opportunities through ETHIOPEX

Welcome to the premier platform where the future of the poultry sector unfolds, connecting you with innovations, insights, and networks essential for growth. As we gather in Ethiopia, the heart of East Africa's agricultural dynamism, ETHIOPEX presents an unparalleled opportunity to explore the potential of the poultry industry, from farm to fork.

- High growth potential with increasing interest from young entrepreneurs.
- Provides employment opportunities, especially for youth and women.
- Market Size: The poultry market in Ethiopia was estimated at around \$600 million in 2021.
- Growth Projections: Anticipated to grow at a CAGR of 10% through 2025, fueled by increasing consumption of meat and eggs, and a growing middle class.

Why Exhibit



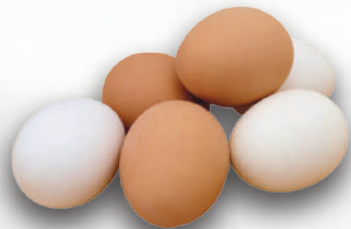
For Exhibitors

- Access a targeted audience.
- Promote products and services.
- Network with industry leaders, policymakers, and potential partners.
- Explore investment and business opportunities.
- Strengthen brand visibility.
- Showcase innovations and solutions.
- Gain insights into market trends and opportunities.



For Visitors

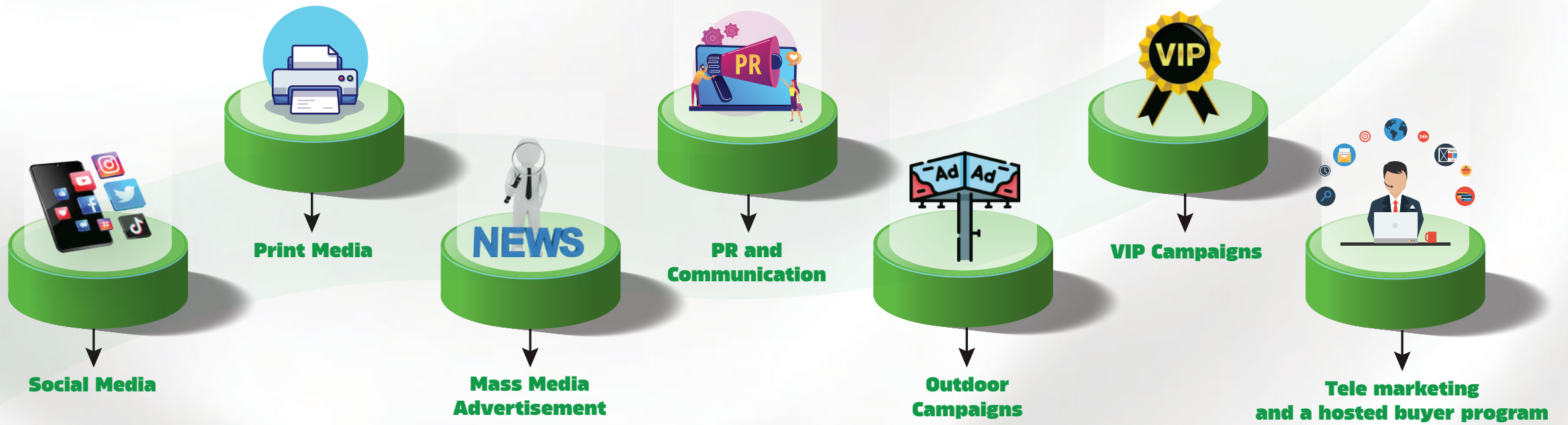
- Learning and Insights
- Product Discovery
- Network Expansion



Visitor Profile

- Poultry farmers
- Agribusiness investors and entrepreneurs
- Feed manufacturers and suppliers.
- Hatchery operators and day-old chick suppliers
- Veterinarians, animal health specialists, and biosecurity experts
- Equipment and technology providers
- Government officials and policymakers
- Researchers, academicians, and extension workers
- Processors and cold-chain service providers
- Retailers, wholesalers, and distributors
- NGOs, development partners, and industry associations

Marketing Campaign



About the organizers

Prana Events, renowned in Ethiopia, stands as a pivotal trade fair organizer and a comprehensive event management firm. Known for integrating knowledge, technology, and innovative solutions, we are instrumental in elevating Ethiopia's presence on the global trade fair stage. With a team of young, dynamic, and creative professionals, Prana Events excels in transforming concepts into world-class events across diverse sectors. Their expertise encompasses the entire spectrum of event services, from organizing exhibitions and trade fairs to meticulous planning and execution, thereby significantly contributing to the growth of various industries within Ethiopia. For more details, you can visit www.pranaevents.net

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Join Us

**Ethio Poultry Expo (ETHIOPEX)
2026**



**Be part of Ethiopia's
growing Poultry story.**



October 29-31 2026

Addis International Convention Centre

Addis Ababa, Ethiopia

We are thrilled to announce that this year, our event is moving to a breathtaking new home, the Addis International Convention Center (AICC). The largest conference center in Ethiopia, the AICC was purpose-built to host world-class events, representing an investment of over 28 billion ETB and setting a new benchmark for excellence across the continent.

This isn't just a new venue; it's a bold leap forward, a statement that our vision deserves a stage of equal grandeur. Located in the heart of Addis Ababa and only 15 minutes from Bole International Airport, the AICC is a destination that commands attention, sparks inspiration, and sets the perfect backdrop for extraordinary moments.

Get ready; this year will be unlike anything you've experienced before. Join us at the AICC and be part of history in the making.

About ETHIOPEX

Current production volumes are substantial: annual poultry meat production has reached an estimated 128,000 tons, while egg production stands at an impressive annual output of 6.3 billion units. The sector is poised for further expansion, with a clear target set to elevate egg production to a range of 9.1 to 11.7 billion eggs annually by the end of the decade.

- **Total Poultry Population:** 57 to 60 million birds
- **Breed Composition**
 - Indigenous:79%
 - Exotic & Hybrid:21%
- **Population Breakdown by use**
 - **Laying Hens: ~34.3% (approx. 19.5 million birds).**
 - **Chicks/Broilers: ~32.9% (approx. 18.7 million birds).**



Ethiopia's poultry sector holds strong potential to support food security, nutrition, and job creation. However, its growth is constrained by several key challenges, including high feed costs, shortages of critical feed ingredients, foreign exchange and import limitations, disease and high mortality rates, and an unreliable supply of day-old chicks. Additional constraints such as limited cold-chain infrastructure, power and water interruptions, skills gaps, and market volatility continue to affect productivity and investment.