



Ethio Poultry Expo (ETHIOPEX) 2024



01 ETHIOPEX 2024

ETHIOPEX 2024 invites you to the heart of Ethiopia's poultry sector, a vibrant industry with a strong tradition and significant growth potential. This premier expo serves as a catalyst for innovation, investment, and international collaboration, showcasing the latest advancements in poultry technology, breeding, nutrition, and management practices.



Show Summary 2023



H.E. Amb.Henk Jan Bakker
Ambassador
Embassy of the Kingdom of the Netherlands.



Mr. Kebour Chenna,
Executive Director
Pan African Chambers of Commerce, and Industries



Dr. Alemayehu Mekonen,
Advisor to the State minister
Ministry of Agriculture



Mr. Daniel Olani,
Advisor to the state minister
Infrastructure and Resource sector
Ministor Of Industry



Mrs. Julie Graham
Country Director
SNV Ethiopia



Mr. Osama Moustafa
President & CEO
Expo team for Services Co. Ltd



Mr. Nebeyu Lemma
Managing Director
Prana Events.

Opening Ceremony Dignitary Attendants

The expo in numbers



95
Exhibitors



17
countries



4,112
Visitors



21
Speakers



3
Parallel sessions



1
Forums



400+
Delegates

Exhibitor's feed back

89%

Exhibitors satisfied with the Quality of Visitors



88%

Exhibitors satisfied with Service from the organizers



86.8%

Exhibitors satisfied with Floor plan layout



81%

Exhibitors satisfied with On-site setup & assistance

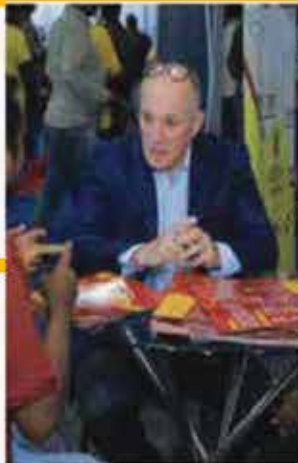


81%

Exhibitors satisfied with the Chance of business after the fair



Impression 2023



Exhibitors in 2023

- A.I. Total B.V./Diamond Genetics
- Agrifarm Agricultural Inputs and Equipment Importer
- Agriterra
- Albar Trading PLC
- Alema Farms PLC
- Alema Koudijs Feed PLC
- Amen Animal Feed Production
- Ante B.V.
- Ashish Lifescience
- Ashtavinayaka Techno Process Engineering Private Limited
- ASL Limited - Engineering Division
- Astunet Business Enterprise PLC
- Aviagen
- Aytav Poultry Equipment
- Babolna TETRA Ltd.
- BAF Premiks
- Bio-digester construction enterprise and appliance/accessories supplier Association
- Bioteslab
- Brazmart International General Trading PLC
- Caisley International GmbH
- Celtic Koeling B.V. / Celtic Ethiopia plc
- CPM Europe
- CRV
- Dairy Training Center
- Denkavit
- Dina Animal Feed Processing
- Elfora Agro-Industries PLC
- Elif Manufacturing and Commercial
- Embassy of the Kingdom of the Netherlands
- Ethina Animal Feed Processing PLC
- Ethio Chicken
- Ethio Poultry Consultancy
- Ethiopia Poultry
- Ethiopian Airlines
- Ethiopian Food and Drug Authority (EFDA)
- Ethiopian Forage Seed Producers and Marketing Association (EFSA)
- Ethiopian Poultry Producers and Processors Association (EPPPA)
- Famson Group
- Gartech Equipments
- Gasco Trading PLC
- Hastavuk Yumurtaci Damizlik Hayvancilik A.S.
- Hawetu Veterinary Drug and Equipment Importer and Coffee, Pulse, and Oil Seed
- Hebie Best Machinery Co., Ltd



- Hebie Hope Harmony Pharmaceutical Co., Ltd.
- Hebie New Century Pharmaceutical Co., Ltd.
- Henan Huatai Cerials and Oil Machinery Co., Ltd.
- Hendrix Genetics
- Hubbard S.A.S.
- IFFCO Animal Nutrition
- International Center of Insect Physiology and Ecology (ICIPE)
- Jagdesh Agro Production PLC
- Jamesway Chicken Master Incubator
- Kiya Farms
- Kunfira Agro Pocessing
- Lame Dairy
- Liptosa
- Livestock Development Institute
- Lohmann Breeders GmbH
- Luna Export Slaughter House PLC
- MOBEDCO-The Arab Pesticides and Veterinary
- Drugs MFG CO
- MSA Trading/ Mulie Animal Feed Processing Factory
- Narang Scientific Industries (Cowbell)
- National Veterinary Institute (NVI)
- Oromia Regional National State Bureau of Agriculture and Natural resources
- Oryem Makina Sanayi ve Ticaret A.Ş.
- Positive Action Publication Ltd
- Precession Agriculture Development (PAD)
- Private Dairy Farm advisory network
- PUM
- Puremix Trading
- Qingdao ZHONG MU
- Sebeta Agro-Industry PLC
- Shayashone Trading PLC
- Sistema.bio
- SNV Ethiopia
- Starmax Tarim Makinalari San. Ve Tic. A.S.
- Superova Agro Tech PLC
- Teknoyem Premiks Tarim
- Top Animal Feed
- Trouw Nutrition Middle East and Africa
- Trust Agro-Consulting PLC
- Van Den Heuvel Dairy & Food Equipment B.V.
- Veko Care Pvt. Ltd
- Woljeejii Agricultural Industry PLC
- Xinxiang Hexie
- Yemtar Makina San. Ve Tic. A.S.
- Yoba for life - Ethiopia
- Elemtu Integarted

Ethiopia, Facts and Figures

Population



Economy

Ethiopia is the second most populous nation in Africa after Nigeria, and one of the fastest-growing economies in the region, with an estimated **7.2%** growth in FY2022/23 (World Bank Ethiopia Overview,2024). According to the IMF Ethiopia is expected to achieve a**6.1%**real gross domestic product (GDP) growth rate by the end of 2023, with a **6.2%** growth rate predicted for 2024 . Ethiopia has set the goal to be one of the Lower-Middle-Income (LMI) economies in the world by 2025. With that the target is to reach a GDP range of **147.5** to **578.4** bl. US\$ and a GDP per capita range of **1,137** to **4,458** US\$ by 2025 (Feto &Jayamohan,2024).

The agricultural sector contributes about **34%** to Ethiopia's GDP and employs over **70%** of the population. Livestock contribute **15** to **17** percent of GDP and **35** to **49** percent of agricultural GDP, and **37** to **87** percent of the household incomes (Ayele et al., 2003). Livestock serve for Ethiopian economy as sources of food traction, manure, raw materials, investment, cash income, security, foreign exchange earnings and social and cultural identity. Ethiopia is focused on promoting industrialization to drive economic growth and create employment opportunities. The government has implemented various initiatives to attract FDI, including the development of industrial parks.



About ETHIOPEX

Ethiopia's Poultry Sector at a Glance

The poultry sector is a key player in food safety and nutrition, experiencing rapid growth, especially in developing countries.

Poultry farming holds a fundamental place within Ethiopian culture, prevalent across a spectrum of households ranging from those in rural areas practicing in small scale backyard farming to large commercial operations. It stands as a crucial means of sustenance, ensuring food security, nutritional support, fostering job creation and plays a pivotal role in advancing the nation's economic prosperity. Top of FormAs of 2022, Ethiopia ranks second in poultry population with approximately 57.01 million birds, comprising indigenous, hybrid, and exotic varieties.

Challenges such as disease prevalence and limited veterinary services hinder productivity, creating a notable gap between demand and supply. To address these issues, Ethiopia launched its first poultry development strategy, aligned with a 10-Year perspective plan. Targets include increasing poultry meat production from 48 to 106 tons and boosting egg production from 2,854 million to 5,546 million by 2030. The strategy aims to elevate chicken meat consumption from 5% to 30% of overall meat consumption.

Challenges such as disease prevalence and limited veterinary services hinder productivity, creating a notable gap between demand and supply. To address these issues, Ethiopia launched its first poultry development strategy, aligned with a 10-Year perspective plan. Targets include increasing poultry meat production from 48 to 106 tons and boosting egg production from 2,854 million to 5,546 million by 2030. The strategy aims to elevate chicken meat consumption from 5% to 30% of overall meat consumption..



Unlocking

Opportunities through ETHIOPEX



Welcome to the premier platform where the future of the poultry sector unfolds, connecting you with innovations, insights, and networks essential for growth. As we gather in Ethiopia, the heart of East Africa's agricultural dynamism, ETHIOPEX presents an unparalleled opportunity to explore the potential of the poultry industry, from farm to fork.

For Exhibitors



Market Access: ETHIOPEX offers you the platform to introduce your products and solutions directly to decision-makers and buyers looking to capitalize on this growth.



Innovation Showcase: Demonstrate your latest technologies in feed, health, housing, and processing that can drive efficiency and productivity in the poultry sector.



Networking Powerhouse: ETHIOPEX is your gateway to forming strategic alliances that can propel your business to new heights.



Exhibitor profile

- . Academic and research Institutions
- . Breeding and reproduction technology for poultry
- . Environment Technology
- . Equipment and accessories for Poultry
- . Feeding technology for poultry
- . Housing installations for poultry
- . Management and consulting services
- . Poultry feed and farm inputs
- . Poultry health products
- . Poultry Processing and packaging equipment's and technology
- . Technology for poultry manure
- . Trade and Professional Associations
- . Transport vehicles and transport services



Opportunities

in the poultry sector



- . Growing domestic demand
- . Export potential
- . Investment in value addition
- . Dedicated agro-industrial parks for value addition of poultry products
- . Availability of vaccine producer (NVI) and quality lab (PANVAC) in the country
- . Growth in the hospitality sector
- . Limited access to high-quality poultry equipment and machine



Why attend ?



Learning and Insights



Product Discovery



Network Expansion

Visitor Profile/ Expected Attendees

- Poultry Farmers and Breeders
- Agricultural Entrepreneurs
- Veterinarians and Animal Health Specialists
- Feed Manufacturers and Suppliers
- Equipment Suppliers
- Agri-tech Innovators
- Government Officials and Policy Makers
- Research and Development Professionals
- Non-Governmental Organizations (NGOs)
- International Delegates
- Investors and Financial Institutions
- Students and Academics



Marketing

Campaign



Social media



Print media



Mass media
Advertisement



PR and communication,



Outdoor campaigns



VIP
campaigns



Telemarketing
and a hosted buyer program

About the Organizers

Prana Events, renowned in Ethiopia, stands as a pivotal trade fair organizer and a comprehensive event management firm. Known for integrating knowledge, technology, and innovative solutions, we are instrumental in elevating Ethiopia's presence on the global trade fair stage. With a team of young, dynamic, and creative professionals, Prana Events excels in transforming concepts into world-class events across diverse sectors. Their expertise encompasses the entire spectrum of event services, from organizing exhibitions and trade fairs to meticulous planning and execution, thereby significantly contributing to the growth of various industries within Ethiopia. For more details, you can visit www.pranaevents.net



CONTACT INFO

Bole Medhanialem, Lucky Building, 5th Floor,
P.O.Box: 16362, Addis Ababa, Ethiopia
Tel: +251 116 184365
Cell: +251 929 308363/64 , +251996066631
Email: animalscience@pranaevents.net
getahunb@pranaevents.net
Website: www.pranaevents.net



CONTACT INFO

Contact for Sudan, North Africa and Middle East
Expo Team for Service Co. Ltd, Osama Moustafa
Hospital Street, Pantela building, Flat No. 101;
P.O.Box: 13 565 Khartoum 11111, Sudan
Tel: +249 183 745905 Fax: +249 183 745 906
Mobile : +249 912 273795
Email: simsim362002@yahoo.com
Website : www.expoteam.info